

ELMWOOD CONSULTING PROJECTS

Project Title **Bay Area Climate & Transportation Strategies**
Sponsoring Agency Metropolitan Transportation Commission
Project Manager Steve Heminger
Contract Term January 2006 — on-going
Description of Services Research and analysis of Bay Area transportation strategies to reduce CO2 emissions. Includes key stakeholder interviews, presentations, and technical analysis.
Reference *Steve Heminger, Executive Director, Metropolitan Transportation Commission*
101 8th St., Oakland, CA 94607 (510) 817-5810

Project Title **Bay Area Climate Solutions 2008**
Sponsoring Agency Bay Area Climate Solutions
Project Managers Bruce Riordan, Allison Quaid
Contract Term February 2008 — on-going
Description of Services Identification of the very best climate solutions for the San Francisco Bay Area and catalytic role for their implementation in 2008. Includes stakeholder interviews, sector-specific small-group meetings, strategic analysis of barriers, opportunities and resources. Phase I funded by Next Ten.
Reference *Noel Perry, Sarah Henry, Next Ten*
575 High St. Suite 310, Palo Alto CA 94301, (650) 321-5417

Project Title **BART Climate Change Strategies**
Sponsoring Agency Bay Area Rapid Transit (BART)
Project Manager Val Menotti
Contract Term June 2007 — on-going
Description of Services Research and analysis of Bay Area transportation strategies for BART, including increased ridership, in-house GHG emission reduction and regional leadership. Includes research, presentations, and technical analysis.
Reference *Val Menotti, Senior Planner, BART*
300 Lakeside Drive, Oakland CA 94604, (510) 287-4794

Project Title **Bay Area Global Warming Communicators**
Sponsoring Agency Next Ten, Morris Family Foundation
Project Managers Bruce Riordan, Allison Quaid
Contract Term May 2007 — August 2007
Description of Services Coordination of Bay Area global warming communications and outreach programs. Included meeting design and facilitation, program mapping, analysis of gaps/opportunities and strategy design.
Reference *Noel Perry, Founder, Next Ten*
575 High St., Suite 310
Palo Alto, CA 94301 (650) 321-5417

Project Title **Joint Policy Committee Regional Climate Strategies**
Sponsoring Agencies MTC, BAAQMD, ABAG, BCDC
Project Manager Ted Droettboom
Contract Term January 2007 — on-going
Description of Services Support for the Joint Policy Committee’s climate strategy development. Includes workshop design and facilitation, research, and partner support for Joint Policy Committee’s Bay Area climate protection strategies.
Reference *Ted Droettboom, Joint Policy Committee*
101 8th St., Oakland, CA 94607 (510) 464-7942

Project Title **Regional Climate Protection Summit**
Sponsoring Agency Bay Area Air Quality Management District
Project Manager Ana Sandoval
Contract Term January 2006—November 2006
Description of Services Staff for major regional climate event in November 2006, featuring Vice President Al Gore. Included leadership for public/private Regional Steering Committee, event content development, speaker recruitment, agenda, links to state climate programs and related items.
Reference *Jean Roggenkamp, Deputy Director, Air District,*
939 Ellis Street, San Francisco CA 94109 (415) 749-4646

Project Title **MTC Project On-Call Assistance**
Sponsoring Agency Metropolitan Transportation Commission
Project Manager James Corless, Ashley Nguyen, Ann Flemer
Contract Term July 2002 - ongoing
Description of Services Staff for MTC projects including Transportation Oriented Development Policy outreach, TransLink, AC Transit Youth Pass, Elderly and Disabled Committee FY 05-06 Work Plan, *Mobility Matters: Taxis and Their Role in Bridging the Accessibility Gap*. Includes meeting design and facilitation, research and summary memos.
Reference *Ellen Griffin, Ann Flemer, James Corless, Doug Kimsey,*
Metropolitan Transportation Commission,
101 8th St. Oakland CA 94607 (510) 817-5700

Project Title **Transportation 2035, Transportation 2030, 2001 Regional Transportation Plan**
Sponsoring Agency Metropolitan Transportation Commission
Project Manager Ellen Griffin
Contract Term August 2007 – ongoing; June 2003 – April, 2005; December 2000—January 2001
Description of Services Design and implementation of regional public outreach and involvement programs for the Metropolitan Transportation Commission’s Transportation 2035, Transportation 2030 Plan and the 2001 Regional Transportation Plan. Includes outreach meeting design, research, workshop facilitation, and other tasks.
Reference *Ellen Griffin, Metropolitan Transportation Commission,*
101 8th St., Oakland, CA 94607 (415) 817-5854

Project Title **BAAQMD 50th Anniversary Symposium**
Sponsoring Agency Bay Area Air Quality Management District
Project Manager Tracy Keough
Contract Term February, 2005 – June 2005
Description of Services Staff for design and production of symposium content—focusing on climate change, land use, health and related topics—for major public event in June, 2005. Included research, speaker recruitment, meeting design, scripting and PowerPoint production.
Reference *Tracy Keough, O’Rourke PR,*
55 Hawthorne, #430, San Francisco, CA 94105 (415) 543-1426

Project Title **Bay Area Clean Air Partnership (BayCAP) Shuttle Network**
Sponsoring Agency Bay Area Air Quality Management District
Project Manager Teresa Lee
Contract Term December 2001—April, 2006
Description of Services Lead staff for Bay Area Clean Air Partnership (BayCAP), a public/private effort to support the development of community and employer shuttles for commuters, seniors, school children, low-income residents and other target populations. Includes meeting design and facilitation, research, data analysis, partnership building and strategy development. Emphasizes developing links among BAAQMD, private corporations, campaign participants and public sector agencies.
Reference *Teresa Lee, BAAQMD (retired) (510) 763-9604*

Project Title **Bay Area Transit Connectivity Project**
Sponsoring Agency Metropolitan Transportation Commission
Project Manager Connie Soper
Contract Term July 2002—July 2004
Description of Services Staff for regional project to improve connectivity between transit services in the Bay Area. Included needs assessment, field research, meeting design and facilitation (20-person working group), gap analysis and strategy development.
Reference *Connie Soper, Metropolitan Transportation Commission*
101 8th St. Oakland CA 94607, (510) 817-5746

Project Title **Rail~Volution Board/Steering Committee Facilitation**
Sponsoring Agency Rail~Volution
Project Manager Mary Simon, Executive Director
Contract Term January 2008 – February 2008; November 2006 – February 2007; October 2005 – January 2006
Description of Services Meeting facilitation for three annual joint meetings of Rail~Volution’s Board of Directors and National Steering Committee in December, 2005, January 2007 and January 2008. Included meeting design, agenda development, facilitation and meeting summary production.
Reference *Mary Simon, Executive Director, Rail~Volution,*
1120 SW Fifth Avenue, #800, Portland OR 97204, (503) 823-6870

Project Title **West Oakland Community-Based Transportation Plan**
Sponsoring Agency Alameda County Congestion Management Agency
Project Manager Diane Starks
Contract Term October 2005 – January 2006
Description of Services Lead staff for project in West Oakland to improve mobility for residents and workers in low-income neighborhood. Included project management, research, community outreach and input, relationship building with public agencies, needs assessment, solutions development and summary report production.
Reference *Diane Starks, Alameda County Congestion Management Agency, 1333 Broadway, Suite 220, Oakland CA 94612, (510) 836-2560*

Project Title **Alameda County Welfare-to-Work Transportation Committee**
Sponsoring Agency Alameda County, Metropolitan Transportation Commission
Project Manager Mary Miller, Karen Obidah, Deidre Heitman
Contract Term October, 1998—June, 2004
Description of Services Lead staff for the Alameda County Welfare-to-Work Transportation Committee that coordinated the development of transportation projects for CalWORKs and low-income individuals in the county. Included research, project development, meeting facilitation, funding source identification and other tasks. In 1999, assisted the Alameda County Social Services Agency, Alameda County Private Industry Council, AC Transit and other public/private entities to develop a plan for improved transportation options for CalWORKS program participants. Included needs assessment, analysis of key barriers, service gap analysis, strategy development and partnership building.
Reference *Mary Miller, Alameda County Social Services Agency, (510) 259-3805*

Project Title **“Linking Child Care, Transportation and Land Use”**
Sponsoring Agency Local Investment In Child Care (LINCC)
Project Manager Ellen Dektar, Alameda County
Contract Term March 2005 — December 2005
Description of Services Helping Packard Foundation-funded LINCC Project to identify the best strategies to link California/U.S. child care programs/services with transportation funding, transportation planning and land use planning. Included meeting design and facilitation, participant recruitment, research and summary “white paper.”
Reference *Ellen Dektar, Alameda County LINCC, (510) 208-9578, 1401 Lakeside Dr. 11th Floor, Oakland CA 94612*

Project Title **Hunger Prevention Project for Elders (HPPE)**
Sponsoring Agency City of Oakland
Bay Area Community Services (BACS)
Project Manager Susan Garbuio, BACS
Contract Term January 1998-January 2000
Description of Services Lead staff for a project to develop and implement strategies to improve nutrition and reduce hunger among Oakland's low-income senior population. Included research, meeting design/facilitation, strategy development and partnership building. Included implementation of projects to improve transportation to supermarkets and to expand fresh food sales at small neighborhood corner stores.
Reference *Kenneth Hecht*, Executive Director, California Food Policy Advocates
116 New Montgomery St. Suite 530, San Francisco, CA 94105
(415) 777-4422

Project Title **San Mateo C/CAG Shuttle Evaluation**
Sponsoring Agency San Mateo C/CAG
Project Manager Walter Martone
Contract Term November, 2004—January 2005
Description of Services Staff for evaluation of community shuttles in East Palo Alto, Menlo Park, San Carlos and other Peninsula cities. Included needs assessment, analysis of key barriers, service gap analysis, strategy development and recommendations.
Reference *Walter Martone*, C/CAG, (650) 599-1465, 555 County Center, 5th Floor, Redwood City, CA 94063

Project Title **Regional Welfare-to-Work Transportation Planning Project**
Sponsoring Agency Metropolitan Transportation Commission
Project Manager Deidre Heitman
Contract Term July 2000—May 2001
Description of Services Assisted the Metropolitan Transportation Commission, county social service agencies, transit agencies and other public/private entities to develop regional transportation strategies for low-income communities. Included needs assessment, analysis of key barriers, service gap analysis, strategy development and partnership building.
Reference *Ann Flemer*, Metropolitan Transportation Commission, (510) 817-3240

Project Title **Yolo County Proposition 10 Strategic Plan**
Sponsoring Agency Yolo County Children and Families Commission
Project Manager Fred Balcom, Executive Director
Contract Term January 2000—August 2000
Description of Services Worked with the Yolo County Children and Families Commission, Yolo County agencies, community-based organizations, parents, and other public/private entities to develop a Proposition 10 Strategic Plan. The plan provided guidance for the Commission in developing and funding programs to improve services and resources for children 0-5 years and their families. Included needs assessment and the facilitation of a community-based process to develop guiding principles, outcomes and indicators, strategies and funding priorities.
Reference *Assemblywoman Lois Wolk*, California State Assembly 8th District, (916) 319-2008, P.O. Box 942849, Sacramento, CA 94249